

Marketing Intern

About Lux Equity:

LUX Equity is a private equity firm focused on maximizing the performance of long-term real estate investments. A major part of our portfolio consists of *Metta Lifestyles*, a growing Canadian company committed to building first class retirement communities that emphasize a unique and customized approach to resident care. As a young and diverse leadership team, we are dynamic, agile and have a sincere passion for the industry. LUX is a fun place to work with endless personal growth opportunities!

The Role:

LUX Equity is currently seeking a creative, strategic and enthusiastic **Marketing Intern** who's focus will be on increasing and growing the brand's visibility and awareness. The candidate will be managing, developing and contributing content to the company's website, social media strategy, external communications, special project and more!

Job Description:

- Write and publish content for company website;
- Update and assist with creation of social media content for sites including, but not limited to, LinkedIn and Facebook, to increase brand visibility and awareness;
- Partnering with external companies to build relations and work on various marketing initiatives;
- Contribute to development and execution of marketing campaigns and promotional initiatives;
- Create and design marketing materials such as presentations, flyers, pamphlets, posters at the corporate and local level, ensuring consistency and effectiveness;
- Collaborate with senior leadership to develop branding guidelines for internal and external use;
- Complete tasks in a project-based environment;
- Assist with various administrative functions, as required;
- May be required to travel to various properties of interest;
- Other duties as assigned.

The ideal candidate will:

- Focus in Marketing, Communications and/or Public Relations, or a background in a related position;
- Strong familiarity with Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Microsoft Office programs required;
- Knowledge of HTML and other programming languages an asset;
- Self-motivated and driven to succeed personally and professionally;
- Flexible and possess an adaptable personal style with innate curiosity;
- Possess great communication skills;
- Able to process information with speed, accuracy, and attention to detail.

Join Us!

- ***To apply for this position, email your resume and cover letter to careers@luxequity.com referring to the job title in the subject line.***



Lux Equity is committed to providing accommodations for people with disabilities. Applicants requiring accommodation during the recruitment and selection process are encouraged to make their needs known in advance if accommodation is required. We will work with you to meet your needs.

We are committed to employment equity for women, aboriginal people, visible minorities, and persons with disabilities. Interested candidates from these groups are encouraged to apply.